



**THE
ECONOMICS
SOCIETY, SRCC**

**ANNUAL
BULLETIN**

2022-23

**ONE SOCIETY.
INFINITE
POSSIBILITIES.**



A Glimpse Of Our Year...

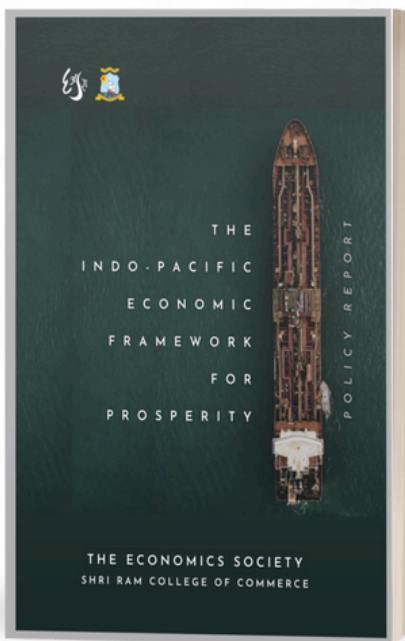
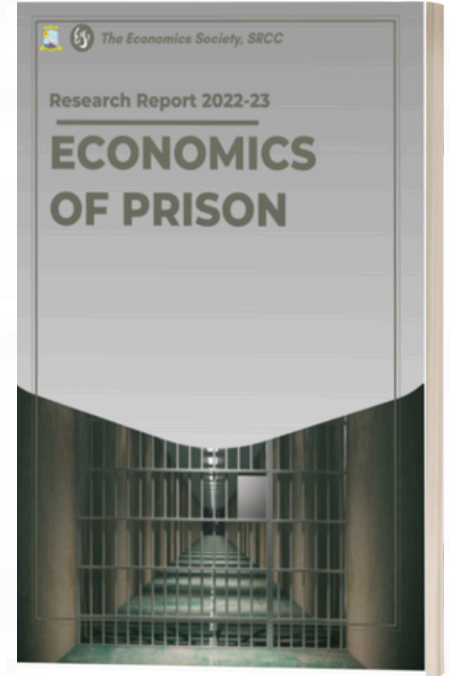
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Economics of Prison

“

Economics of Prison is a comprehensive report encompassing the whole purview of prisons and economics. The research delves deep into a variety of topics, including budget allocation, infrastructure, money circulation, prisoner income, the impact on surrounding communities, recidivism rates and alternative incarceration models.

”



Indo-Pacific Economic Framework

“

A Policy Brief titled 'The Indo-pacific Economic Framework for Prosperity' was released on the 28th April, 2023. The aim of this Brief was to examine President Biden's strategy to counter the growing Chinese clout in the Asian economic sphere, while also closely considering India's position amidst growing Chinese assertiveness and Pakistan's unpredictability.

”

Deterring the Dragon

“ Amidst a rapidly changing world order, an inquiry into the China-Taiwan conflict becomes extremely crucial, considering China’s rapidly escalating influence across the world. While the Taiwanese people struggle for sovereignty, their deep rooted ties to China stand as an impediment to their dream.

”



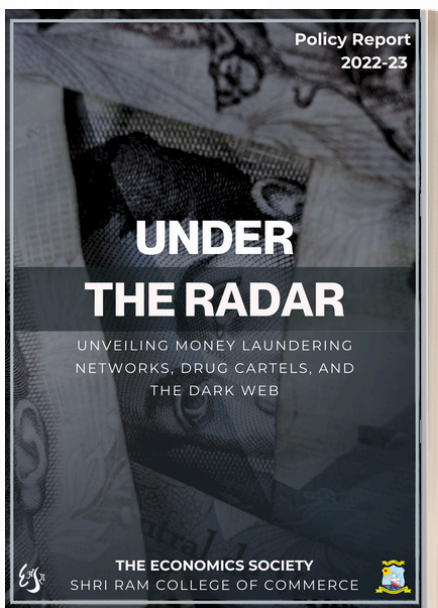
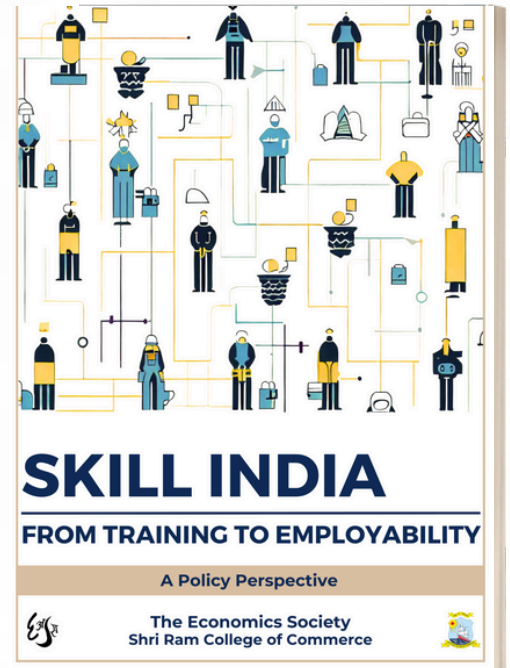
National Security Index

“ The National Security Index report goes beyond traditional crime statistics and incorporates various social, economic and infrastructural indicators. By considering these factors, we believe we can provide a more holistic perspective on the overall security of a region, as these indicators significantly impact the crime levels within a given area.

”

Skill India

“ ‘Skill India: From Training to Employability’- A policy perspective discussing how training institutes like ITIs, CBDTs, etc. can improve and serve their purpose better by being more inclusive. The report also presents recommendations for the various Skill India schemes launched by the government in different parts of the country. ”



Under the Radar

“ Aims to examine the often unrecognised nexus between money laundering, terrorism and organised crime. The report delves into facets and instances at the core of these activities, where they connect and what can be done to prevent their proliferation from a global vantage point through this project. ”

HII AND DASHBOARD



HII (Health Infrastructure Index) is The Economics Society's flagship index that measures the health infrastructure among Indian states, and ranks them according to their respective score. It is built upon 15+ indicators and is successfully being constructed for the past 10 years.



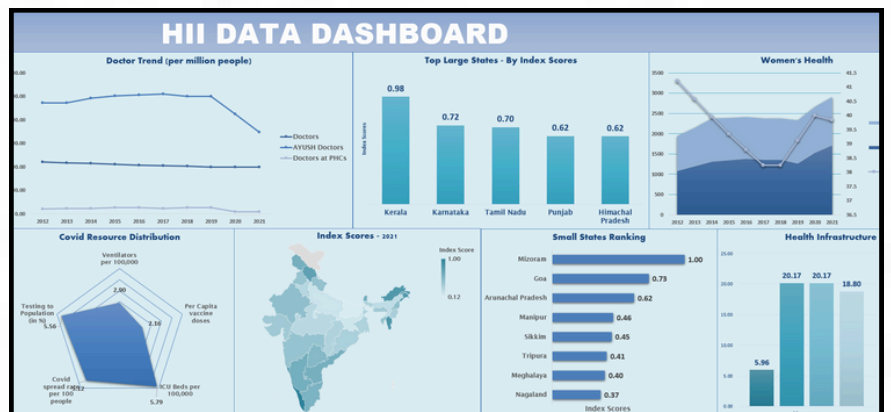
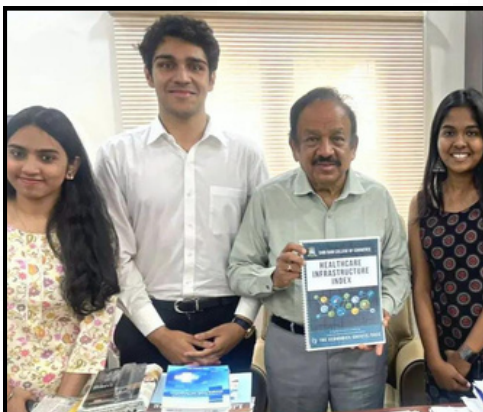
10+ Years



18+ Indicators



Across India



Data-driven



Analytical



Interactive

The HII dashboard is a one-of-a-kind initiative of The Economics Society to represent the HII data collated over the years in a visually attractive and appealing manner. This has been implemented for the first time at the UG level.

Project Jaankari

Project Jaankari is the flagship primary research intervention of The Economics Society, SRCC. This highly acclaimed project has been presented to former health ministers of both India and Delhi. The specific focus of this year's project is to gather primary data from various stakeholders involved in waste management, such as the Municipal Corporation of Delhi, waste collection agencies, private collectors and residents.



1. SURVEY

- Development of questionnaire and data collection methodology.
- Conducting full-fledged surveys in the Delhi-NCR region.
- Over 1000 responses were collected by a team of 50+ individuals.

- Data analysis using single-variable, multivariate, inter-head, zonal and comparative analysis.
- This approach leads to a profound understanding of the collected data.
- It facilitates robust analysis and helps interpret real-world scenarios effectively.

2. ANALYSIS

3. RECOMMENDATIONS

- The analysis led to detailed recommendations, considering feasibility and efficiency.
- A model for effective Solid Waste Management in Delhi is proposed.
- The model emphasises decentralised treatment of wastes for better results.

Project



Jaankari

2023



Artha

Artha is the annual journal of The Economics Society, SRCC, that aims to encourage independent research among undergraduate students. It brings together various ideas and analytical tools to explore the connections between economics and other disciplines.



Previously presented to distinguished personalities such as Mrs Nirmala Sitharaman, Lord Meghnad Desai, Mr Shiv Shankar Menon, Mr P Chidambaram, Mr Suresh Prabhu and more.



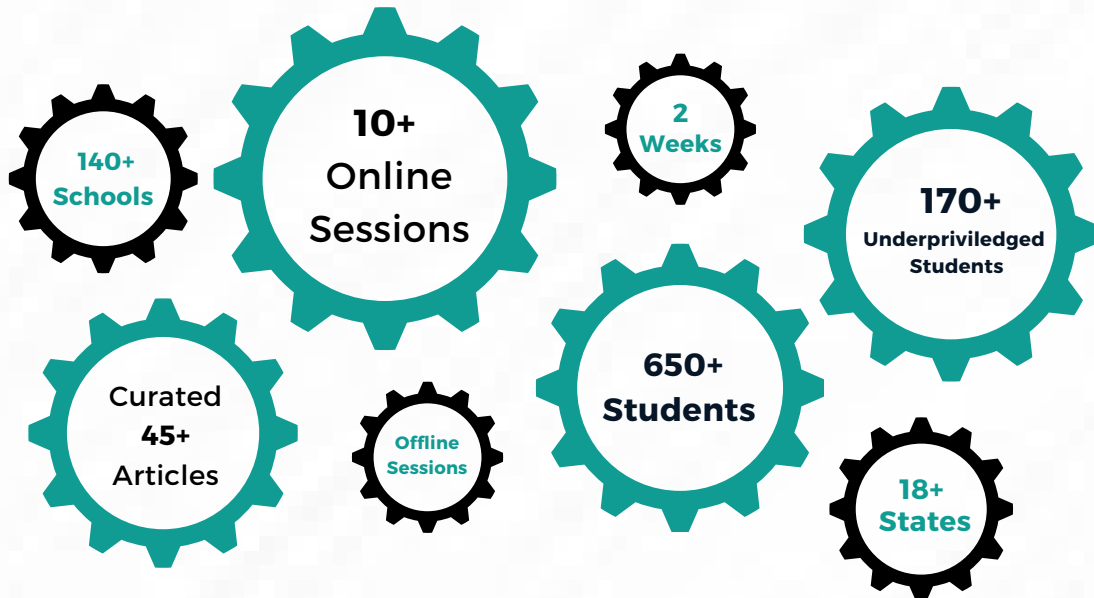
The newly launched edition includes contributions from IMF, UNEP, Food and Agricultural Organisation of the UN, American University, Delhi School of Economics and Indian Statistical Institute.

7th Edition
70+ Submissions
15+ External Contributors
23 Published Articles

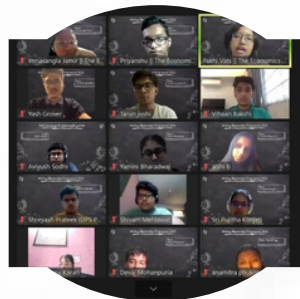


Writing Mentorship Programme

Each year, The Economics Society, SRCC conducts the Writing Mentorship Programme to teach children from diverse backgrounds, the basics of writing and the nuances of academic writing. It marks the generation of a huge impact on the students as well as on the society as a whole.



Co-engineered the first-ever offline research writing series for underprivileged students with an NGO in Delhi.



Inducted 4 interns to work with the Editorial Board, for our flagship online publication, Ceteris Paribus.

Ceteris Paribus

The Online Publication of SRCC, Ceteris Paribus is an e-blog for Research Articles written by young researchers across the country.



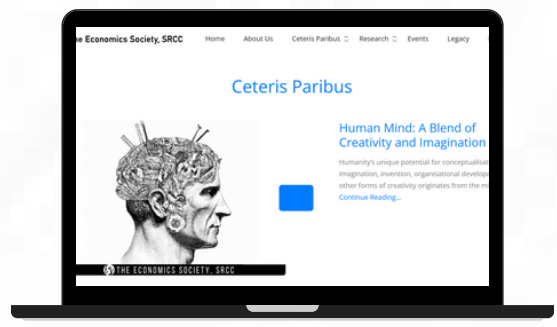
2,96,000+ Readership



90+ Published Articles



920% YoY Growth



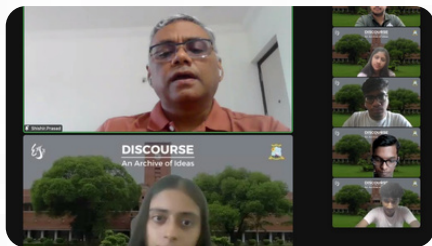
Discourse An Archive of Ideas

Our lecture series where we regularly host members of the academia, provides a platform for discussion on issues of general interest.



Ms Neelashi Shukla, Senior Manager, Invest India, shared her views on 'The **Economics** of Millennial Self Assertion'.

Mr Azhar Iqubal, Co-Founder and CEO of Inshorts, was invited to discuss his views on 'The Startup **Ecosystem** in India'.



Hosted Mr Shishir Prasad, Editor, The Economics Times, to share his views on 'The **Evolution** of The Global Economic Landscape: Current Issues and Unanswered Questions'.



Decoded is an in-house Economics podcast hosted by the students of Shri Ram College of Commerce that delves deep into conversations across a gamut of ideas.



6 episodes



40% Growth in Audience



12+ countries



Our Episodes

Season 5 presented in-depth discussions and student opinions on a range of contemporary economic challenges confronting the world.

Decoded

Season 5

Chai Pe Charcha



A new take on dissemination of research and information - Chai Pe Charcha is an initiative by The Economics Society that encompasses a free-wheeling discussion with anyone who would like to participate, over a cup of tea.



This year, the discussion took an interesting turn when the topic of AI and job loss came up. Everyone started talking about how the rise of open-source AI platforms such as Chat GPT could soon lead to mass firings and how upskilling is the only way to stay relevant.

Live Interviews

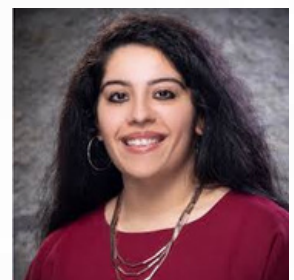


Padma Shri Awardee
Ms Rachel Thomas
India's First Female Skydiver

'Live Interviews' is a new initiative started by The Economics Society, SRCC as a part of the process to further our vision of spreading knowledge and awareness. We interview eminent personalities from diverse backgrounds, who are keen to share their insights on broad economic, political and social issues.

The first episode of the Live Interviews series featured Ms Rachel Thomas. She has inspired countless women to follow their passions fearlessly.

While the second episode, featuring Ms Mitali Nikore, focused on sustainability as the key driver of growth in the 21st Century.



Ms Mitali Nikore
India-UK Achiever 2023

NEO 2022



National Economics Olympiad

The National Economics Olympiad conducted by The Economics Society, SRCC, is an initiative to break the monotony of an unquestioning curricular regime among students of Classes 11 & 12 and harness the true potential of the discipline of Economics.



As part of NEO, we organised the Marketing Internship Programme. This programme was divided into 2 batches, spread over 3 weeks with **350+ applicants.**

Time to put on your thinking caps, budding economists!

NATIONAL
ECONOMICS
OLYMPIAD

2  22



2022

The 5th edition of NEO allowed kids to look beyond their curriculum and truly "**Discover The Economist**" within.

SRRF 2022



Shri Ram Research Festival

Shri Ram Research Festival is a research symposium instituted to adhere to and amplify a drive for unique and authentic research by encouraging young researchers to delve into the intricacies of paper presentation and data analysis.



Shri Ram Paper Competition



Shri Ram Paper Competition is one of Delhi University's oldest and most prestigious events with the participation of researchers from across the country. The theme for the event was "[Augmenting Growth: Technology and Innovation](#)".



Shri Ram Data Championship



The Shri Ram Data Championship is the flagship data-based event of The Economics Society combining the elements of research and data analytics with real-world case studies. The participants learned to deal with financial data as well as visualisations.



SRES 2023



Shri Ram Economics Summit

Shri Ram Economics Summit, Asia's Largest Undergraduate Economics Summit, is a medium to promote intellectual discourse between young, eager minds and celebrated personalities. Encompassing speaker sessions and events, the society is proud to present a new outlook on the Summit Experience.

7300+ Registrations

Panel Discussions

6 Lakh Impressions

2.25 Lakh+ Cash Prizes

18+ Speakers

Stimulating Sessions



SHRI RAM CASE CONUNDRUM
900+ Registrations



SHRI RAM VYAPAR
900+ Registrations



SHRI RAM CONQUONOMICS
1300+ Registrations



SHRI RAM ECONOMIE DE LA VILLE
1300+ Registrations



SHRI RAM EQUILIBRIA
1100+ Registrations



SHRI RAM MACROMANIA
700+ Registrations



Onboarded 40+ partners for Asia's Largest Undergraduate Economics Summit - Shri Ram Economics Summit



Orchestrated the widest reach and got the event covered by 9 national media channels and digital platforms

Media and Engagement



Handling offline creatives, event and session decorations, designing year-round speaker posts and pamphlets, as well as crafting the published content of the society and working in every tangent to increase the society's reach.



Instagram

4900+ Followers
7 lakh+ Impressions



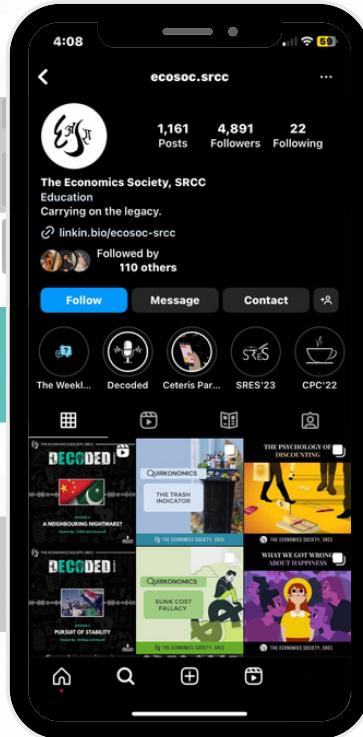
X (Twitter)

1600+ Followers
1 lakh+ Impressions



Website

2,76,000+ Reach



Facebook

20k+ Followers
10 lakh+ Impressions



YouTube

800+ Followers
200+ Increase since last year



LinkedIn

1200+ Followers



Instagram Post initiative that aims to display intriguing economic theories related to our daily lives in an interesting and quirky manner.

Quirkonomics



Instagram Story initiative, which involves a brief description of an important current affair, followed by a few questions about the same.

The Weekly Quiz



Instagram Post initiative that talks about important economic concepts with the aim of presenting the facts in a summarised and attractive way.

More You Know



*The Bulletin is a testament to the
hardwork of each and every member
who was a part of this society during
the tenure of 2022-23 and made
sure that we succeeded in all our
endeavours.*



The Team



Mr Rajiv Kumar

Teacher-In-Charge

The Economics Society extends its sincere gratitude to Mr. Rajiv Kumar, our Teacher-In-Charge. Under his guidance, we've completed all our reports and projects proactively. Mr. Kumar's dedication and support have been invaluable, inspiring us to excel academically and fostering a nurturing environment for learning.

Keshav Khemka

President



EcoSoc was a home for my intellectual alter ego

Yuvraj Sehrawat

Secretary



Two years of unforgettable memories and a lifetime of nostalgia

The Team



Chhavi Agrawal

Chief Coordinator



“ Somewhere between constantly cribbing about work to my seniors, to becoming that senior, the "infinite possibilities" happened!



Mehak Goyal

Chief Coordinator

Priceless chances never forgotten

Raghav Kant

Datalab Director



Ecosoc has given me 'so much'- Kant ask for more



Ruchi Gupta

Datalab Director

Somewhere among 3 a.m. meetings, Let's meet at Irrfans, finding a mic, dressing up in ethnics and a ton of cute messes EcoSoc was the Dal Chawal I didn't realise I needed.

The Team



Pakhi Vats

Editor in Chief



— “ —————
You'll always be my favourite set of self-proclaimed-intellectuals to hangout with :)



Vansh Choudhary

Finance Director



— “ —————
Empyrean



Pratul malthumkar

Research and Policy



— “ —————
One Society, Infinite Rizzponsibility



Satakshi Gupta

Research and Policy



— “ —————
Being in EcoSoc is like having a sibling you didn't ask for. You hate them so much, they make your life living hell, but you would die for them in a breath.



The Team



Imnasangla Jamir

Research and Editorial



"But darling I'm a nightmare dressed like a daydream" was really always about Ecosoc



Priyanshu

Research and Editorial

Ecosoc was the crucible of my personal growth, where I forged new skills, resilience, and a quirky sense of self that I carry with me today

Afrah Mundewadi

Marketing Director



Sleep deprivation, rizzsearch, getting banned from Quora, endless Canva - but at least I got 5 new pieces of EcoSoc clothing to go with my (eye)bags and made some great memories :)



Sanya Tiwari

Marketing Director

EcoSoc is where you don't regret your decisions :)

The Team



Aastha Jha

“ Ecosoc for me was a rollercoaster ride and now that I look back and revisit these months, I realize that it has helped me become a better person ”



Angad Syal

“ Can't be expressed in words ”



Arin Verma

“ "We here at Ecosoc, make each second count" ”



Arshiya Chaudhary

“ The dark circles are worth it. ”



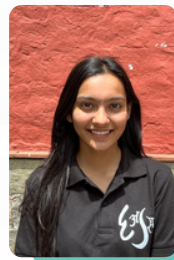
Aryan Garg

“ Ecosoc has truly been more than just a society for me. Whether it be working on Reports, articles or working in SRES the journey has been truly a roller coaster. ”



Ayush Gupta

“ Can't think of anything other than LIFE :) ”



Ayushi Saini

“ "A place where you give your all to make it to the Annual Bulletin" ”



Bhavya Nayak

“ My heart beats in Dashboards and Excel models ”



Bishal Pegu

“ When all the dust is settled and all the crowds are gone, the things that matter are faith, family and friends. ”



Brinda Issar

“ The Economics Society carries a rich legacy and being a part of this society has been an enriching and learning experience. ”



Deepanshi Yadav

“ Lovely people! tons of memories! ”



Dhwani Arun

“ A platform to learn, a passion to lead. ”

The Team



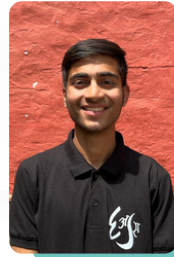
Divyansh Gupta

“ Economics society: where my mind expands and my perspectives thrive. It's like a playground for my brain, where learning meets laughter!”. ”



Divyansh Nagpuri

“ EcoSoc for me is one of the best things that has happened with me in college. ”



Divyanshu Singh

“ An experience and opportunity that gave me memories I never imagined to have while nurturing me like never before. ”



Giridhar S.

“ "Being a part of EcoSoc was like being among the best of the best. You have more to gain from how much you contribute." ”



Girisha Chitkara

“ Unlocked a whole new world of friendships, experiences & memories that will last a lifetime. ”



Gopal Saraf

“ E in Ecosoc stands for Enthusiasm, Encourage, Evolve, Express, Experiment, Exposure, Enjoy and most importantly Eureka! ”



Harsh Thakker

“ While legacy might be what we are obsessed with, it's also a true reflection of our work and endeavour. ”



Harshita Yadav

“ An amazing journey, filled with cherished experiences with the best people:) ”



Ishita Gambhir

“ meeting deadlines, creating memories:) ”



Khushi Sharma

“ "Making the impossible possible, the possible easy and the easy elegant." ”



Krrish Kohli

“ EcoSoc is an extended Chai pe Charcha with a new challenge and a new learning opportunity everyday. When life gives you EcoSoc, Decode the Artha out of it! ”



Mahalaxmi Swaminathan

“ One society, infinite work, deadlines & memories! ”

The Team



Manjari Bagri

“

fun learning experience :)

”



Mayank Mittal

“

Working here has been a journey of emotions and memories, something that ill cherish forever.

”



Megha Goenka

“

Started with eating bhelpuri for the research task, ended with finding out if the leftover is thrown or fed to animals T_T

”



Mithraeye E.

“

Priceless chances never forgotten

”



Mitul Kaul

“

Kauling this family now

”



Paridhi Gupta

“

One Society, Infinite Memories! EcoSoc has defined college life for me and it definitely couldn't have been better.

”



Pooja Jain

“

Enriching, insightful and exactly what I dreamt of in 11th grade.

”



Poonam

“

It is really a wonderful experience to be a part of ecosoc. It's a great journey which helped me to enrich my Knowledge. Ecosoc is not just society it's family.

”



Priyanshi Bansal

“

Pushing through our PPC with increasing marginal utility everytime.

”



Pulkit Bansal

“

Limitless research to countless memories, EcoSoc is where you witness your true Ecolution ;)

”



Raghav Singhal

“

EcoSoc is not just an institution, it's a family - a place where I discovered my passion, nurtured my skills, and forged lifelong bonds

”



Rajavi Agarwal

“

Innumerable lessons learned and good memories created.

”

The Team



**Rallapalli
Mokshith**

“ Being a part of an economics society was indeed a rewarding experience, providing opportunities to hone our personality and professional growth ”



Rishi Chandak

“ From endless discussions at Irfaan's to hours and hours at Nescafe Corridor, we probably grew up. The inner me in outer me shall always be an EcoSoc kid! ”



**Satakshi
Akanksha**

“ “wdym ecosoc is your personality” ”



Sneha Mishra

“ EcoSoc forged us into academic (research) weapons in the midst of our academic downfalls. ”



Sujith Kumar

“ EcoSoc, where economics meets advocacy, shaping recommendations that pave the way for a more equitable and prosperous society. ”



Swadha Gupta

“ When missing classes seems productive ”



Ujjwal Goel

“ Sometimes the only way to ever find yourself, is to get completely lost ”



Zaina Sharma

“ Joining EcoSoc was the best investment I ever made - the dividends came in the form of amazing friendships and endless memories :) ”



THE ECONOMICS SOCIETY
SHRI RAM COLLEGE OF COMMERCE

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contact@ecosocsrcc.com